## StoryPad Agency Network.



Presentation | CLM | Story Telling | iPad | Tablet | Content

Field presentations | Enrich presentations | Tablet presentations

Understand field feedback | Presentation analytics



## **StoryPad** Agency Network.



The StoryPad agencies network consists of international marketing agencies which can create your rich media content compatible with the StoryPad platform in their country or region. Main benefit of this global agency network are:

### Design

content for StoryPad and earn extra money.

#### Localisation

be in our agency network and charge for content localisation

#### Exclusive

agencies can create content for StoryPad in specific countries.



# Curious what **StoryPad** is about? We introduce the promotional materials problem.

TRAIN TRAVEL TIMES

#### Story telling without Story

- 1. This is an beautiful designed presentation and promotional material about Aston Martin. Everyone wants it. Right?
- 2. Like your company, Aston Martin prints brochures and other promotional materials for their customers and gives it to them.

TRAVEL

3. Now, once you gave the brochure, presentation, video or other content to the customer, do you know any kind of feedback?

#### Story telling with StoryPad.

- 1. This is an beautiful designed presentation and promotional material about Aston Martin. Everyone wants it. Right?
- They, are able to present everything on their tablets.
  - 3. Enjoy in powerful feedback and reports about the presentations which you have executed to your customers. No feedback can be hidden.

StoryPad sharpens your presentations.



## The StoryPad loop.



#### The idea of the loop.

Every serious process has its own loop and StoryPad integrates the most innovative sales/marketing loop ever.

When we designed StoryPad our goal was to create a tool where every marketing/sales professional who tells stories to customers can easily upload them (PDF, PPT...) to StoryPad, distribute them to his teams and deliver a brand new level of presentations to customers.

Best of all, now you take control over the communication with customers based on comprehensive feedback/analytics from presentations.



20+ customers

15+ countries

8+ industries

## storypad.info story@storypad.info

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